



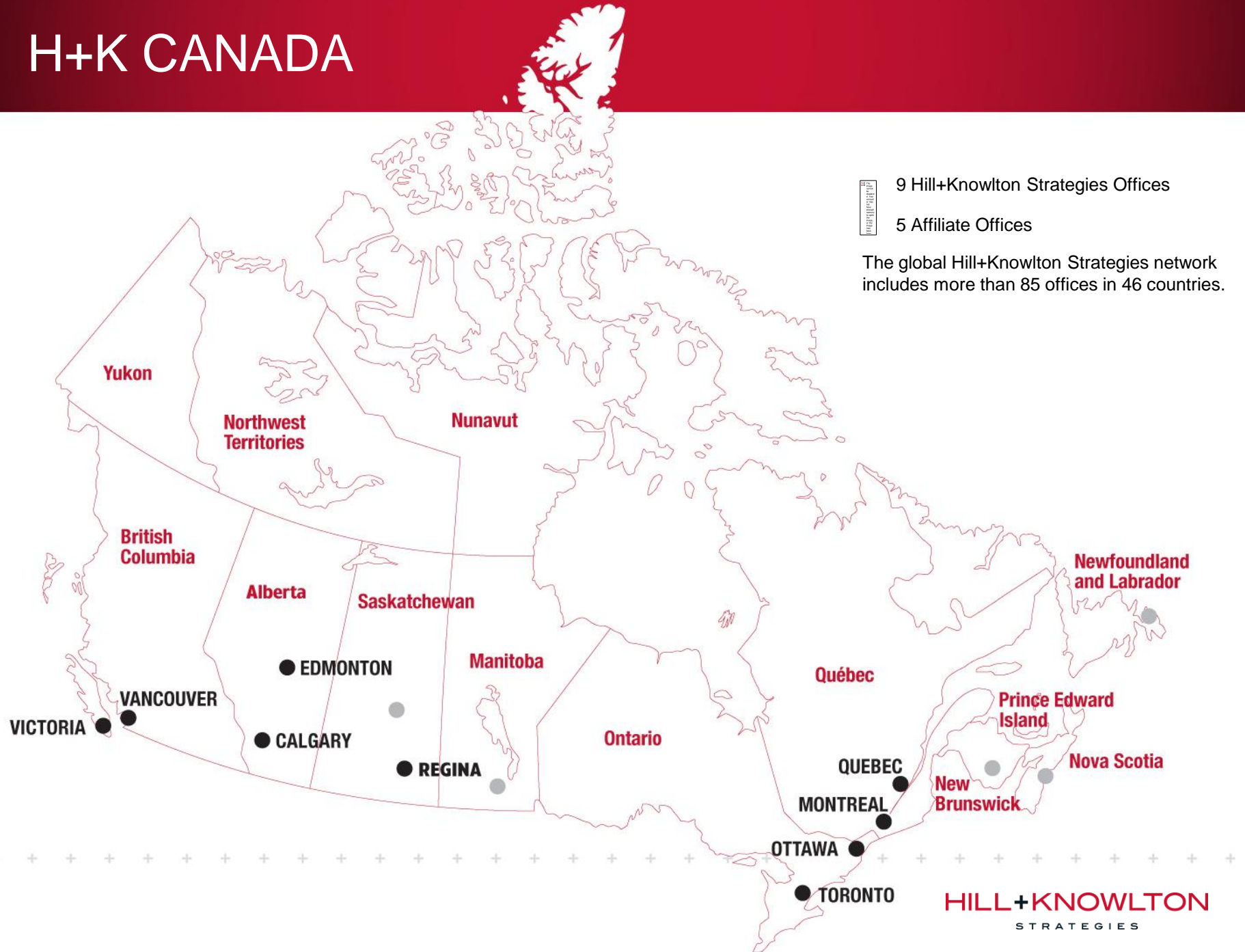
# **The Road Ahead:**



## **After The Drummond Report**

### **Implications for Canada's Assistive Devices Community**

**Laura Greer, Account Director**

# H+K CANADA



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The global Hill+Knowlton Strategies network includes more than 85 offices in 46 countries.

# WHO WE WORK WITH



# TODAY'S AGENDA

- + Overview: The Health Environment in Ontario
- + Ontario's Action Plan for Health Care
- + The Drummond Report
- + Key Recommendations
- + Opportunities from Drummond Report
- + Looking Ahead
- + Where Do You Go From Here?



# OVERVIEW: The Health Environment in Ontario



# The Health Environment in Ontario

- + Before last election, Ontario voters declared health care to be their 'top issue'\*
- + Even prior to Drummond, government was looking to reduce rate of health spending to 3% year-on-year, or even less
- + This represents a significant challenge; over previous 20 years, health spending increases have averaged 8% each year
- + Fiscal climate has constrained government, but also means there are no more 'sacred cows'
- + Ornge is distracting Minister's office from implementing change



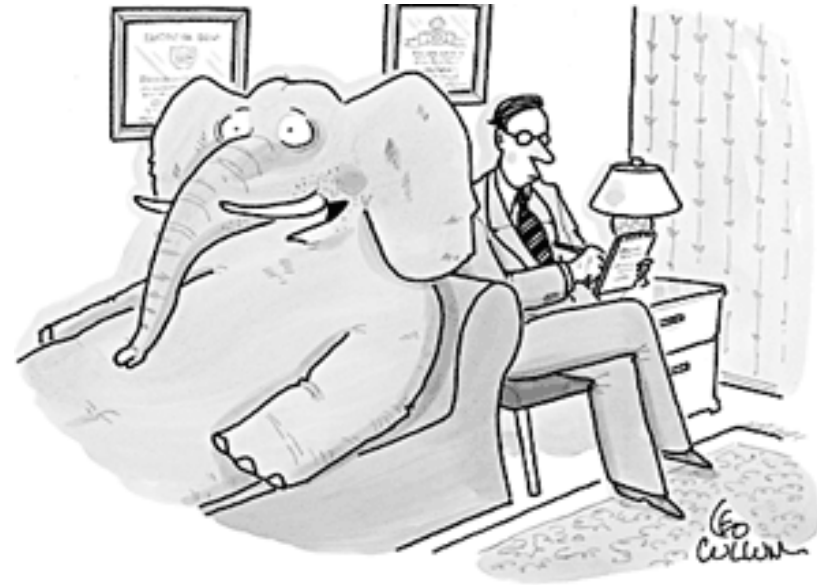
\* Nanos Research poll, August 10-13, 2011; Accurate within +/-3.1 percentage points, 19 times out of 20

# ONTARIO'S ACTION PLAN FOR HEALTH CARE



# The Action Plan

- + In late January, Deb Matthews released Ontario's Action Plan for Health Care
- + Telegraphed what would be implemented from Drummond Report
- + Seniors Strategy
- + Integration and strengthening of family health care
- + Prevention to play a larger role
- + Evidence-based care; expanded role for Health Quality Ontario (HQO)
- + Moving procedures into the community
- + Measures to move routine procedures and care out of hospitals

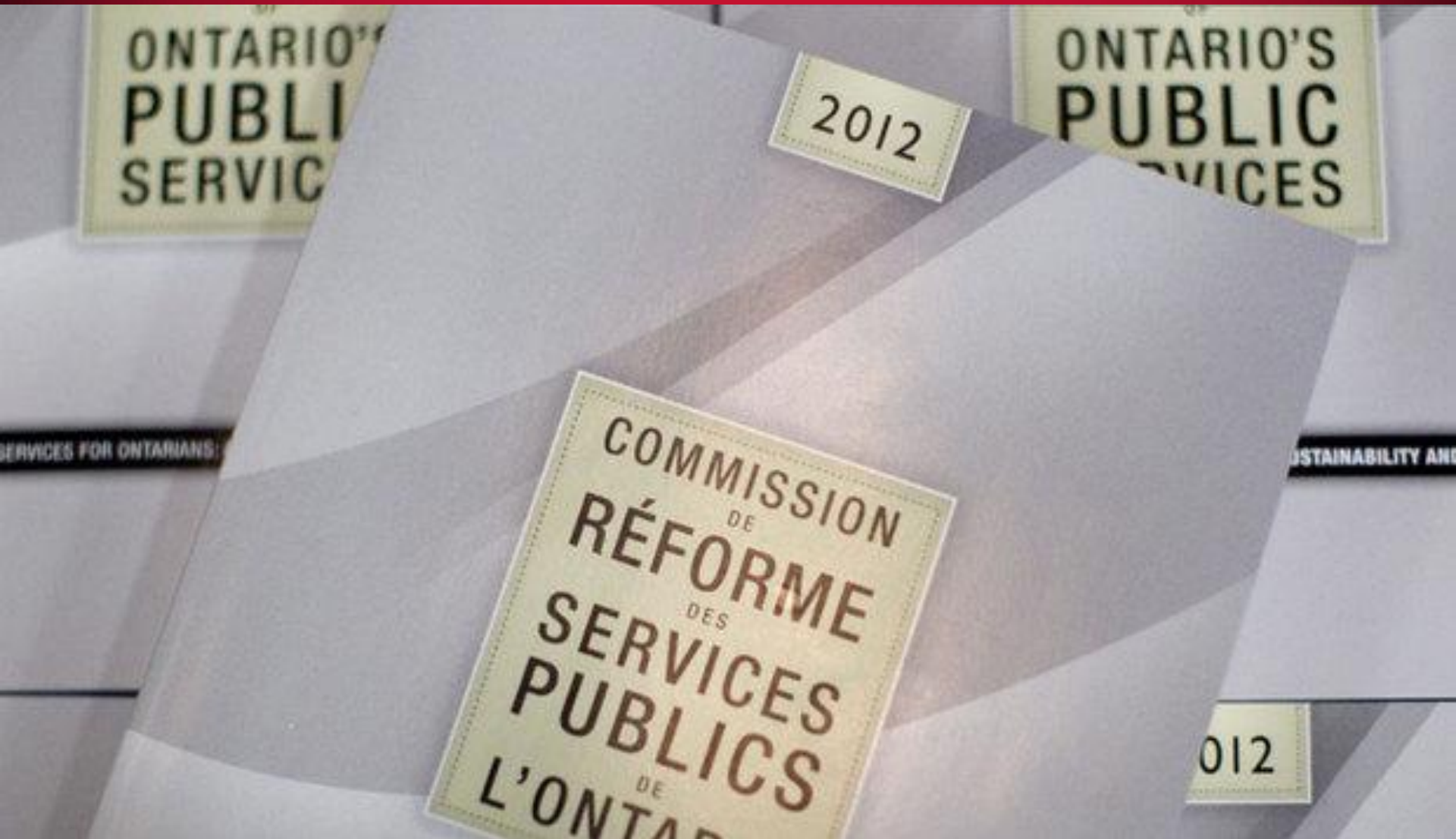


*"I'm right there in the room, and no one even acknowledges me."*





# THE DRUMMOND REPORT



## Mandate and Approach:

1. Advise on how to balance the budget earlier than 2017–18.
2. Once the budget is balanced, ensure a sustainable fiscal environment.
3. Ensure that the government is getting value for money in all its activities.
4. Do not recommend privatization of health care or education.
5. Do not recommend tax increases.

## Why?

- **\$16.2 billion deficit**
- **Slow economic growth**

# The Drummond Report is Released

- + Released on February 15, 2012
- + Report outlined 362 recommendations designed to save the province money
- + Drummond stressed that, without implementation of the report's recommendations, provincial deficit would balloon from \$16.2B to \$30.2B. Recommended major shifts, structural change, and elimination of key policy commitments made by Liberals in last election campaign.



Programs	Recommended annual Change in Spending	Cumulative \$ per program
Health	+2.5%	+\$8.4 billion
Education	+1.0%	+\$1.6 billion
PSE (x training)	+1.5%	+\$700 million
Social programs	+0.5%	+\$500 million
All other programs	-2.4%	-\$4 billion

# The Drummond Report: Key Health Recommendations

- + Commission on Public Service Reform tabled 105 health-specific recommendations as part of its report
- + Many suggestions focused on health promotion, and moving towards a patient-centric system
- + Shift of resources to community from acute care settings to the community
- + Care shifting; optimum use of regulated health professionals
- + LHINs 2.0: More care to be coordinated at the local level

## Current System

- Intervention
- Acute care
- Hospital-centric
- Silos
- Resource-intensive minority of patients in regular system
- Accept socio-economic weaknesses
- Extraordinary interventions at end of life

## Drummond's Recommendations

- Health promotion
- Chronic care
- Patient-centric
- Co-ordination across a continuum of care
- Dedicated channels for the resource-intensive minority
- Address socio-economic weaknesses
- Pre-agreements on end-of-life care

# The Drummond Report: Key Health Recommendations for CADA

## + **OVERALL SYSTEM PLANNING**

- + **5-1:** Develop and publish a comprehensive plan to address health care challenges over the next 20 years
- + **5-2:** Evaluate all proposals for change that include efficiencies and cost savings within the vision and plan developed above.
- + **5-5:** To improve co-ordination of care, all health services within a region must be integrated.

## + **FISCAL ISSUES**

- + **5-9:** Do not apply the same degree of fiscal constraint to all parts of health care. Areas including community care and mental health will need to grow more rapidly than average.



# The Drummond Report: Opportunities

+ **Even if recommendations don't make it into the budget, Drummond's recommendations can help you frame your message to government.**

+ **OVERALL SYSTEM CHANGE**

+ **5-2:** Evaluate all proposals for change that include efficiencies and cost savings within the vision and plan developed above.

+ Given the demographic challenges the province is facing, any broad program evaluation would likely focus on chronic care and chronic disease management.

+ **FISCAL ISSUES**

+ **5-5:** To improve co-ordination of care, all health services within a region must be integrated.

+ By downloading system management to the LIHNs, Drummond believes that the local networks could use funding as both carrot and stick to ensure compliance and best practices in primary care.

+ **5-38:** Chronic issues should be handled by community and home-based care to the fullest extent possible.

+ Drummond highlighted the Danish model of home and community-based care as providing both better quality of life, and better value for the health system.

**REFORM PROCESS**

+ **5-103:** Involve all stakeholders in a mature conversation on the future of health care and the 20-year plan.

+ While unlikely, if the government chooses to go down this path it will provide an opportunity for stakeholder collaboration and influence on long-term government policy.



# Considerations

- + Government not committed to implementing Drummond report recommendations
- + Primary areas of change telegraphed in *Ontario's Action Plan for Health Care*
- + Provincial budget to be tabled tomorrow will further define the direction for the health care system
- + Minimal “real” plans on how to implement sweeping system change
- + Minority government = political instability + difficulty in moving forward new policy/legislation



# LOOKING AHEAD





# Looking Ahead

- + Pan-Canadian Purchasing Alliance
- + Home & Community Care
- + Chronic Disease Management
- + Quality/Guidelines
- + Income-linking schemes
- + Council of the Federation working group on healthcare innovation



# THE BUDGET



- + “No frills”, austerity budget
- + Focused on projecting a vision for the future
- + Need for stability
- + Banking on opposition’s inability to go to the polls



- + Unlikely to support budget
- + Starting to form policy advisory committees



- + Want to be the “adults in the room”
- + Will they support the Liberals?



# Where should you go from here?

- + Continue building/strengthening relationships with government and opposition
- + Important to look for opportunities to align with government agenda
  - + Cost-neutral solutions to government problems
- + Focus on the value of assistive devices
  - + Evidence-based: focus on quality, outcomes, and cost avoidance
  - + Enabling aging at home
- + Share your story
  - + Engage your stakeholders and the public



THANKS SO MUCH

Avec tous mes remerciements

THANK YOU

Heartfelt Thanks

THANKS A BUNCH

Merci beaucoup

THANKS

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STRATEGIES

Je vous remercie

Thank You All **Special Thanks** Thanks especially to

Can't Thank You Enough

Thanks a Lot

A MILLION THANKS

MERCI

Can't Thank You Enough

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